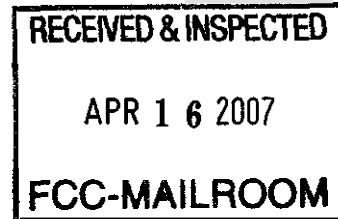


NATIONAL GROUP ADVERTISING

22287 MULHOLLAND HIGHWAY, SUITE 88
CALABASAS, CA 91302
P: (888) 499-9045 * F: (818) 4747655

April 4, 2007

Federal Trade Commission
Attn: Marlene H. Dortch, Secretary
Office of the Secretary
445 12th Street, SW
Washington, DC 20554



Re: Petition for Exemption to Closed Caption Requirement

Please allow this communicate to advise the FCC that we are applying for closed caption exemption due to the financial burden that such a requirement would have upon our ad agency.

This request is based on the following:

- (1) The cost and financial burden would be high since we run infomercials only for car dealers and film every week;
- (2) Our clients would not reimburse us for the cost of closed captioning;
- (3) Since we are a very small ad agency with monthly billings of \$175,000 we do not have the equipment nor did the personnel to handle close captioning.

Thank you for your consideration and anticipated approval of our application.

Sincerely,

J. Torres
CEO